High

**IMPACT** 

## Quick Ideas

**HIGH IMPACT/LOW EFFORT** 

 Respond individually to comments on LinkedIn group post

Major Ideas **HIGH IMPACT/HIGH EFFORT** 

- Create an online session to connect with the GoneGirlGo Community in a different way
- Hold story slam event so that the GoneGirlGo community can share stories about their ideas

## **IDEA PRIORITY MATRIX**

EFFORT

Fill-in Ideas

## LOW IMPACT, LOW EFFORT

• Create a bookshelf on the website that contains my favorite books on ideas

**Thankless Ideas** 

LOW IMPACT, HIGH EFFORT

High

Low